



Drawn to God's unconditional love: Four different women different vocations stories

Sister Catherine Lucia Phoebe Addington of the Daughters of St. Paul still remembers when she walked into a convent chapel as a fourth grader. "I saw the sanctuary lamp lit, and that was absolutely mind-blowing to me," she said of visiting home of the religious sisters who taught at her school. "I said, 'Wait, nuns get to live with Jesus? I didn't know that — sign me up!'"

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The Dialog and The Dialog.org

News Source for
The Catholic Community of Delaware
and Maryland's Eastern Shore

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Schedule
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2026-2027

The
Dialog
Serving the Catholic Community
of Delaware and Maryland's Eastern Shore
thedialog.org

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High school
musicals set
to begin
Page 7

Catholic Schools
Week around
the diocese
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50
MANY HANDS
ONE MISSION
A 50-Year Legacy

From the Bishop:
A call to our
diocesan family
Page 4

Sharing joyful vocation experiences



The Sisters of Life stopped at Immaculate Heart
for Life on Jan. 23. A vocation program with open
was held Jan. 23. The event with the sisters included



Parish Listings Service

One of Us

A brief snapshot of people
who support the church
in the Diocese of Wilmington

Nate Perego

HOMETOWN

Chestertown, Md.

PARISH

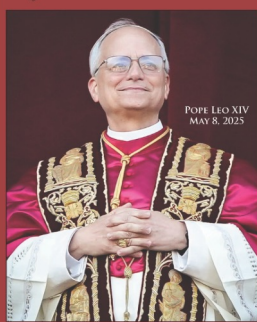
Sacred Heart

What is the most important part of your spirituality?

"Coming home and really thinking about what was said is a huge part. So many times I'll be driving home from church or I'll be at home from church working on school work just thinking about it and like 'Woah! I can really apply that to my life.'"

view at thedialog.org/category/one-of-us/

CATHOLIC DIOCESE OF
WILMINGTON



2026 DIRECTORY

The
Dialog

THE ANGELUS, JUNE 11, 2025



Pro-life advocates at Delaware's Legislative Hall
demonstrate 'message of life' in state that is
destination of death

XOVER — While it was not quite summer yet it sure felt like it June 5 outside
Legislative Hall as pro-life advocates arrived in bunches on an 85-degree day,
their support of the remains as intense as ever.

READ MORE

The Dialog and The Dialog.org

Who we are

- Serving Delaware and Maryland's Eastern Shore since 1965, The Dialog is the real-time news source for Catholics in Delmarva and beyond.
- Our coverage area stretches from Wilmington to Pocomoke, from Rehoboth to the bay towns of the Eastern Shore.
- Through print, digital and email communications, we keep our readers involved and informed.
- Not just local, we also bring a Catholic perspective on the current events of the world.
- Our readership guarantees a strong customer base for businesses seeking informed consumers.

Why choose **The Dialog** and **The Dialog.org**

- More than 14,000 biweekly editions sent to every parish, school and Catholic facility in the diocese, including 3,500 sent home with every Catholic elementary school family
- Prevalent on multiple platforms from social media to podcasts to print and digital
- Growing digital presence includes nearly 650,000 pageviews in 12 months
- Outbound, opt-in email newsletter with 6,000 subscribers and above average open and click rates



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PRINT

ADVERTISING OPTIONS & RATES

Column Inch Rates

Run your ad 1x - \$34 per column inch
Run your ad 4x - \$32 per column inch
Run your ad 8x - \$29 per column inch
Run your ad 12x - \$25 per column inch
Run your ad 26 x - \$22 per column inch

COLOR CHARGES

Spot (one color) \$50
Full \$100

CLASSIFIED

One column inch = 8 lines
Single time rate - \$35 per inch
4-time rate - \$32 per inch
13-time rate - \$30 per inch

HOME IMPROVEMENT/ BUSINESS DIRECTORY

One inch ad, 13x - \$25
One inch ad, 24x - \$22
Two-inch options available at comparable rates

INSERTS

- \$41 per thousand (full run), materials of 4 pages or less
 - \$51 per thousand (partial run) 10,000 minimum
- Samples of all inserts must be provided for approval.*

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Please indicate materials are for The Dialog

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DIGITAL

ADVERTISING RATES & SPECS

Standard Webpage Options

- LEADERBOARD AD \$125 weekly
- SQUARE AD \$80 weekly
- TOWER AD \$150 weekly
- SPORTS LEADER \$125 weekly

Bonus Options

- Special Feature Sponsor, Annual \$250
- E-newsletter "the Angelus" \$80 weekly
Three times weekly, leaderboard or square size options
- E-newsletter "Angelus Partners" \$349
All advertiser-provided content

Inset Advertising Option *Limited availability*

Your ad inset into all editorial content

- Top: \$175 weekly • Middle \$125 weekly • Base \$125 weekly

Digital and Print Specs



DIGITAL SPECS

SQUARE
400x333p
RGB
jpg or png

TOWER
400x666p
RGB
jpg or png

Both Square and Tower
can be used in
The Angelus newsletter

LEADERBOARD 800x100p RGB jpg or png

Above size used for Leaderboard, Sports Leader, and Inset ad positions.

FEATURE SPONSOR
400x67p RGB jpg or png

PRINT SPECS

- Digital ads accepted in PDF format, saved for High Quality/High Resolution.
- Originals created in **InDesign, Illustrator or Quark Xpress preferred.**
(Canva is not recommended for print design.)
- Make sure all fonts are embedded/outlined, layers
and transparencies flattened.
- Original photos and art should be saved at **300 dpi** before layout.
- Color files must be saved in **CMYK for four-color process** to ensure print quality.

Digital and Print Specs

Print Sizing Suggestions

Not sure about sizing?
The guide at right demonstrates
suggested sizes used by many
advertisers.



PRINT SPECS

FULL PAGE

Five columns wide
X 12.25 inches deep

**10" WIDE
X 12.25" DEEP
61.5 col. inches**

HALF PAGE

Five columns wide
X 6 inches deep

**10" WIDE
X 6" DEEP
30 col. inches**

QUARTER PAGE

Three columns wide
X 6 inches deep

**5.95" WIDE
X 6" DEEP
18 col.
inches**

EIGHTH PAGE

Two columns wide
X 4 inches deep

**3.925" WIDE
X 4" DEEP
8 col. inches**

BUSINESS CARD

Two columns wide
X 2 inches deep

**3.925" WIDE
X 2" DEEP
4 col. inches**

2026-2027 Print Schedule

Ad deadline Monday
prior to publication date



Print Schedule

2026

July 10
July 24
Aug. 7
Aug. 21
Sept. 4
Sept. 18
Oct. 2
Oct. 16
Oct. 30
Nov. 13
Nov. 27
Dec. 11

2027

Jan 8	July 9
Jan. 22	July 23
Feb. 5	Aug. 6
Feb. 19	Aug. 20
March 5	Sept. 3
March 19	Sept. 17
April 2	Oct. 1
April 16	Oct. 15
April 30	Oct. 29
May 14	Nov. 12
May 28	Nov. 26
June 11	Dec. 10
June 25	

[Plus — Digital opportunities every day at thedialog.org and in The Angelus newsletter]